Course Outline

(A SIDC CPE approved course)

Title: Psychology of Investing: Victory Over Your Thoughts, Success is Yours!

Date: 16th January 2019

Venue Moffett Training Centre, E-3-2, Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya, KL

CPE: 10 Points

Speaker: Dr Ch'ng Huck Khoon

Objectives

1.Examine the investment psychology that affect investment decisions;

- 2. Identify they key biases that lead investors to make faulty investment decisions;
- ${\it 3.} Illustrate\ how\ overconfidence\ leads\ investors\ to\ form\ biased\ judgments\ about\ the\ market\ risk\ premium;\ and\ .$
- 4.Formulate selling such as the time of selling an investor's stock, the amount to be sold and the type of stock to be sold

Time	Descriptions	
9:00-9:30	Psychology vs Economics	
	- Be a Rational Investor	
	- Stock Market is Unpredictable	
	- Beware of Investment Traps	
9:30-10:30	Investment Psychology	
	- Introduction- Anomalies- Key Concepts	
	 Anchoring, Mental Accounting, Confirmation and Hindsight Bias, Herd Behaviour, Overconfidence, 	
	Overreaction and Available Bias, Prospect Theory and Gambler's Fallacy	
10 : 30 - 10 : 45	Coffee Break	
10 : 45 - 12 : 00	Main Investment Traps	
	- Greedy	
	- Panic	
	- Anxiety	
	- Reasons Why Fall into Investment Traps	
12:00-13:00	Are You a Smart Investor?	
	- Self-Intoxicated	
	- Availability of Market Information	
	- Illusion	
	- Overconfidence	
13:00-14:00	Lunch Break	
14 : 00 - 14 : 45	Investment Risk Analysis	
	- Sources of Risk	
	- Systematic Risk	
	- Unsystematic Risk	
	- Other Type of Investment Risk	

Time	Descriptions
14 : 45 - 15 : 45	Convert Investment Opportunities into Profit
	- Control Your Emotion
	- Get Ready and Willing to Invest
	- Once Bitten, Twice Shy
	- Be Patience
15:45-16:00	Coffee Break
16:00 - 17:00	New Thinking
	- Avoid Bias and Invest Rationally
	- Investment Objectives
	- Overcome Investment Pressure
17:05 - 18:00	Selling is An Art
	- Response to Economic Data Release
	- Cut Loss Strateg Exit Strategies
18:00 - 18:30	How to Become a Smart Investor ?
	- Active Portfolio Management
	- Understand Your Own Investment Style
	- Smart Investor Approach
	- Warren Buffett's Investment Approach

TRAIN	ING COURSE REGISTRATION FORM
COURSE TITLE	Psychology of Investing: Victory Over Your Thoughts, Success is Yours!
COURSE DATE	16th January 2019
VENUE	Moffett Training Centre, E-3-2, Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya
REGISTRATION	8.30AM - 9.00AM
TIME	9.00AM - 5.30PM
FEES	RM 345 for Banker, member of professional associations [early bird by 16 Dec 2018]
	RM 395 for Banker, member of professional associations
	RM 435 for Public [early bird by 16 Dec 2018]
	RM 495 for Public
	Fees are inclusive of coffee breaks, lunch, program materials and a Certificate of Attendance
SIDC CPE Points	10 (Ten)
Instructions	Complete this form and fax to 03-76104234 or email to cpeseminar@chkconsultancy.com.my
Payment Details	1. Cheque made payable to "CHK CONSULTANCY SDN BHD".
	2. Or bank in to MAYBANK A/C #. 557063320872
	3. Scan and email bank in slip to cpeseminar@chkconsultancy.com.my or fax to 04-2299327
Terms & Policies	1. submission of this document would imply agreement to our terms and policies.
	2. CHK Consultancy Sdn Bhd only recognizes either payment or Letter of Undertaking and this form
	to confirm reservation for the participant.
	3. CHK Consultancy Sdn Bhd implements a non-refund policy. Transfer to another program date
	incurs a 20% transfer fee and must be within 1 month from the effected month. However,
	we allow a replacement participant with no additional charge.
	4. Cancellation made within 7 calendar days before the event date will incur a fee of 50% of the
	program fee.
	5. Payment made any time AFTER the program date will result in an additional collection fee
	amounting to 15% of the original invoiced amount.
	6. Registration is on a first-come-first-served basic. Walk-in participant/s will be admitted on the
	basic of space availability.
	7. DISCLAIMER: CHK Consultancy Sdn Bhd reserves the right to change the venue, alter the
	speaker(s) without further notice, reserves the right to cancel/postpone this program.
	Administrators and participants will be notified and any payment received will be carried
	forward.
MODE OF	PAYMENT PLEASE TICK
1. By cash, please bank into M	IAYBANK, "CHK CONSULTANCY SDN BHD"
2. Cheque made payable to Ch	
	PANT DETAILS (COMPLETE ALL DETAILS)
FULL NAME	17/11/1 521/1125 (66/11/1125/12/12/12/12/12/12/12/12/12/12/12/12/12/
DESIGNATION	
NEW NRIC/PASSPORT NO.	
EMAIL ADDRESS	
PHONE NO.	
MOBILE	
SC LICENCE / CMSRL NO.	
PROFESSIONAL ASSOCIATIONS	
MEMBERSHIP NO.	
ADMINISTRAT	TOR DETAILS
COMPANY	T
CONTACT PERSON	
EMAIL ADDRESS	-
PHONE NO.	-
FAX NO.	+
BUSINESS POSTAL ADDRESS	
200114E00 001 CE CDD (E00	